



Learn To Freeride
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Non-Profit Fundraising Starter Packet

Welcome to the Learn To Freeride! We are excited to offer your team, club, or organization some awesome fundraising opportunities. Learn To Freeride creates and distributes interactive CD-ROMs showing the “how-to’s” of snowboarding freestyle fundamentals. We provide the products, shipping, support, tracking, and fundraising dollars and you provide the contacts, events, and man/woman power to help us distribute a great new product.

OPTION 1: Level 1 Fundraising

- Simply offer Learn to Freeride Volume 1 – Flatland, Rails, & Jibbing Interactive CD-ROM, to your current members or alumni
- Each organization gets its own “Promotion Code”
- Direct your members to the LTF website to purchase the product
- When the member purchases the product and uses the promotion code your organization receives 25% of the sale (approximately \$5.00!).
- LTF handles all the shipping, tracking and logistics involved with the sale and your organization receives a check at the end of the month as an LTF donation

What your members get:

- 33% off the MSRP with promotion code – A \$29.95 product for \$20.00!
- Free drop shipping in the U.S.
- Automatic \$5.00 donation back to their organization
- Your members do not need to “login” to LTF site
- Secure Credit Card Processing

OPTION 2: Level 2 Fundraising

Here’s What You Get:

- One free copy of Volume 1 – Flatland, Rails, & Jibbing Interactive CD-ROM per organization
- Promotion code for over 33% off full retail for all your members
- Free shipping in the U.S.
- 25% kickback to your organization on every sale (average \$5 per CD-ROM)
- Fully automated progress tracking report
- Monthly payment for fundraising and sales completed
- Incentive program for your members including cash to the individuals (see 3rd page)
- Wholesale pricing for inventory purchases for your own fundraising events

Here Is How It Works:

- Initial contact with a member of the LTF staff or by an LTF sales rep
- We ship out a free Interactive CD-ROM for organization leaders, coaches, and board to review
- Your organization meets and determines fundraising goals and strategies
- Follow up by an LTF staff member or LTF sales rep within a week of receiving the product
- Fill out the promotion request form and send it back via email or regular mail
- We set you up in the system with a login, password, tracking report, and promotion code(s)
- Training on using the LTF online ordering system and tracking reports
- Present the plan to your members and show a preview of the product
- Start giving out the promotion codes that are tied to your organization (or individuals).
- Contact your members, parents, teachers, coaches, friends, alumni, or others via email, meetings, or organization newsletters
- We drop ship product right to the doors of those who order product (other arrangements can be made if your organization would rather get the order and then hand deliver it)
- Depending on your goals, other events and ideas can take place
- LTF staff or LTF sales rep will help service your needs and get you our products for your fundraising events

Other Incentives For Your Members:



LTF Mouse Pad



LTF Classic t-shirt



LTF Classic hoodie



\$\$\$ Cash \$\$\$

- Sell 10 CD's – Get a cool LTF mouse pad
- Sell 20 CD's – Get an LTF Classic t-shirt
- Sell 50 CD's – Get an LTF Classic zip hoodie
- Sell 75 CD's – Get \$50 cash
- Sell 100 CD's – Get \$100 cash

Fundraising Avenues For Your Organization:

- Offer product with promotion code in an email or newsletter
- Make available to new members during sign up or tryouts
- Table or booth at events, concerts, and competitions
- Parents take sign-up sheet to work
- Friends
- Door-to-door
- Other clubs and organizations
- Organizational/Internal competition and games
- Tons of other ideas – Be creative!

Contact Info:

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